



Membership Application

Global Alliance for Public Relations and Communication Management

Organisation Name

Number of individual/corporate Members (where applicable) Does your organisation offer Accreditation? Yes No

Associations with mainly individual members	Annual Fee	Organisations with mainly corporate, client or institutional members	Annual Fee
<input type="checkbox"/> 1-300 Individual Members	EUR 700	<input type="checkbox"/> Academic and/or Research Organisations	EUR 700
<input type="checkbox"/> 301-1000 Individual Members	EUR 1000	<input type="checkbox"/> Education, Training and/or Professional Organisations	EUR 700
<input type="checkbox"/> 1001-2000 Individual Members	EUR 1,400	<input type="checkbox"/> Organisations and Individuals/Associate Members	EUR 700
<input type="checkbox"/> 2001-3000 Individual Members	EUR 2,100	<input type="checkbox"/> Organisation with corporate members	EUR 1,400
<input type="checkbox"/> 3001-5000 Individual Members	EUR 2,300		
<input type="checkbox"/> 5001-10000 Individual Members	EUR 2,800		
<input type="checkbox"/> 10001+ Individual Members	EUR 3,800		

Early Bird Discount: Save 100 Euro if paid before 31st January of calendar year.

Payment details:

Please send Membership application form with Bank Transfer to Global Alliance´s CAO, Mr. Mateus Furlanetto: cao@globalalliancepr.org .

Bank Account

Bank: UBS SA, Gartenstrasse 9, 4052 Basel Switzerland

Account Nr. 0247 00132533.60G

Clearing: 0247

SWIFT/BIC code: UBSWCHZH80A

IBAN: CH96 0024 7247 1325 3360 G

Beneficiary

Global Alliance for Public Relations and Communication Management

Schaffhauserstrasse, 2 - Postfach 358,

CH-8042 - Zürich, Switzerland

Please indicate on the bank transfer the reason of payment: **"Global Alliance Membership"**. Bank charges covered by the **sender**.

Member's Address

Address

City State/Province

PostCode Country

Phone

Email

Website

Member's Social Media (complete as appropriate)

X (Twitter)

Facebook

Linkedin

Instagram

Youtube

Contact

Phone

Emai

Agreement: I certify that our organization endorses the Global Alliance
a) [Global Principles of Ethical Practice in PR and Communication Management](#)
b) [Global Alliance Responsible AI Principles for the PR and Communication Profession](#)
c) [Global Alliance Diversity, Equity, Equality and Inclusion Policy Framework](#)
and accepts the Global Alliance's [Policies and By-laws](#).

Signature: _____

Printed Name: _____

Place and Date: _____

Please send this completed and signed form along with

1. A link to your current Code of Ethics (if available)
2. A list of your current staff and board members (if not provided below) to Global Alliance CAO: cao@globalalliancepr.org

For any additional questions, please contact:

Mateus Furlanetto, CAO: cao@globalalliancepr.org

Senior Staff and Elected Board Members (please list all current board):

Name 1

Function

Email

Phone

 X (Twitter)

Name 2

Function

Email

Phone

 X (Twitter)

Name 3

Function

Email

Phone

 X (Twitter)

Name 4

Function

Email

Phone

 X (Twitter)

Name 5

Function

Email

Phone

 X (Twitter)