



NOMINATION COMMITTEE REPORT ELECTION TO THE EXECUTIVE BOARD 2026

3rd April 2026

Policy 2 of the Global Alliance for Public Relations and Communication Management bylaws (Board Director Nominations & Nomination Committee) outlines the role and duties undertaken by the Nomination Committee in reviewing nominations received and the process for the election of members to the Executive Board, as conducted by the General Assembly.

The Committee has carried out its work with the aim of ensuring that the Global Alliance nomination process is **transparent, open and fair**.

The Nomination Committee reviewed all candidacies **based on the following criteria:**

- To reflect the diversity of Global Alliance (geographic, cultural, and gender balance)
- To engage directors committed to the profession and willing to serve as volunteers
- To gather different profiles (practitioners and academics) to reflect the dimensions of the profession
- To assess the contribution and experience of candidates applying for election or re-election

Nomination Committee 2026

The Nomination Committee was appointed by the Global Alliance Executive Board in compliance with its bylaws and chaired by Jaffri Amin Osman, Institute of Public Relations Malaysia (IPRM), Asia Pacific with committee members Claire Ryan, Canadian Public Relations Society (CPRS), North America and Irene Lungu Chipili, Zambia Institute of Public Relations and Communication (ZIPRC), Africa. No member of the Nomination Committee is standing for election in 2026.

Open Positions

- **Treasurer (1)** for a two-year term to 30 June 2028
- **Delegate-at-Large (1)** representing a National Association for a two-year term to 30 June 2028
- **Delegate-at-Large (1)** representing Academic/Research for a two-year term to 30 June 2028
- **Delegate-at-Large (1)** representing any membership category for a two-year term to 30 June 2028
- **Regional Delegates-at-Large (12)** for a one-year term to 30 June 2027

These regional positions are designed to facilitate representation of continents, regions and sectors within the communication profession.

Status of Current Board Positions

The Committee notes that several Board positions are currently mid-term and not subject to election in 2026, including:

- President
- Vice-President
- Immediate Past Chair
- Secretary
- Selected Delegate-at-Large positions across categories

Positions reaching end of term in June 2026 and therefore open for nomination include:

- Treasurer
- Selected Delegate-at-Large positions
- Regional Delegate-at-Large positions

Nominations Received

The following nominations were received within the required timeframe, with complete documentation submitted and verified:

Bonnie Caver – Global Communication Certification Council (USA)

Prof. René Benecke – Public Relations Institute of Southern Africa (South Africa)

Dr. Ike Neliaku – Nigerian Institute of Public Relations (Nigeria)

Jennifer Muir – Communication and Public Relations Australia (Australia)

Laurian Hubbard FCIPR – Chartered Institute of Public Relations (United Kingdom)

Adrian Cropley – Centre for Strategic Communication Excellence (Australia)

Boy Kelana Soebroto – Perhumas / PT Astra (Indonesia)

Fiona Rose Cassidy – FR Consulting (New Zealand)

Norman Agatep – Public Relations Society of the Philippines (Philippines)

My Nguyen Khoa – Vietnam Public Relations Network (Vietnam)

Dr. T. Serra Görpe – Turkish Public Relations Association (Turkey)

Amith Prabhu – PRomise Foundation (India)

Pavel Vlček – Association of Strategic Communication and Public Affairs (Czech Republic)

Sara Rafuse – Canadian Public Relations Society (Canada)

Process & Compliance

All nominations:

- Were submitted by Global Alliance members in good standing
- Met eligibility requirements as outlined in the call for nominations
- Included required supporting documentation

The Committee ensured that:

- The process remained **fair, transparent and inclusive**
- Candidates reflected a **balance of geography, expertise and professional background**
- Both **continuity and renewal** within the Board were considered

Conclusion

The Nomination Committee is satisfied that the slate of candidates presented provides a strong and diverse pool of leaders to support the continued growth and development of the Global Alliance.

The Committee respectfully submits this report to the Global Alliance Executive Board and General Assembly for consideration.

Yours sincerely,



Jaffri Amin Osman
Chair, Nomination Committee
Global Alliance for Public Relations and Communication Management

Ends.