



8th May 2026

Dear Members,

Notice and proposed amendments to the Bylaws for the approval of Global Alliance membership at the AGM on 22nd May 2026, is hereby given.

The following proposed Motion have been received and are in accordance with article 13.4i of Global Alliance Bylaws.

The Executive Board of Global Alliance are placing three resolutions before the General Assembly (1-3) to update and amend the Bylaws in accordance with Switzerland Civil Code.

The purpose of proposed changes are namely: to change the seat of Global Alliance, to standardise and correct any anomalies within text for consistency and to remove a barrier to member organisations wishing to nominate their preferred candidate.

Motions One and Two - Proposed resolutions on behalf of the Executive Board by Justin Green, President & CEO and Claire Ryan, Secretary.

Motion Three - Proposed resolution on behalf of Global Alliance Members: Dr. Ike Neliaku on behalf of NIPR – Nigeria Institute of Public Relations, and Dr. Wole Adamolekun, on behalf of Elizade University and Kentice Tikolo, on behalf of Cause Impact.

Motion One – Change the registered seat of the Global Alliance

2. Seat

2.1. The registered seat of the GA is at Schaffhauserstrasse 2 - Postfach 358 8042 - Zürich - Switzerland. The seat may be transferred to any other place if decided so by the General Assembly.

Proposed Amendment to item 2.1:

Change the registered seat of the GA.

Rationale: Due to office relocation.

Proposed new wording:

2. Seat

2.1 The registered seat of the GA is at Dammstrasse 7, 5400 Baden - Switzerland. The seat may be transferred to any other place if decided so by the General Assembly.

Motion Two – To standardise and correct any anomalies within text.

Rationale: Standardise and correct any anomalies within text for consistency.

Motion Three – The removal of below article 14.1.x from the Bylaws.

The maximum number of continuous years that an individual Executive Board member can serve is nine years. The exception being if a President and/or Past President are within their elected term of office or Vice President pending their election to President at the Annual or Extraordinary General Meeting.

Rationale:

With recent amendments to the Bylaws, the Executive Board global representation has increased from 13 to 29 members making Global Alliance more inclusive and reflective of our profession and membership worldwide. The increase in Board members has greatly enhanced the professionalism of the organisation and substantially increased benefits for members year on year.

The Bylaws clearly state that the Executive Board is elected by the General Assembly at the Annual General Meeting by the global membership in good standing.

The Executive Board is not elected by Board members but by the full membership (General Assembly) at the Annual General Meeting.

The removal of article 14.1.x will allow the global membership and their organisation elect their preferred nomination to the Executive Board without this restriction.

The forced loss of professional expert experience is not productive and shouldn't limit the knowledge and skillset available from members who are putting themselves forward to work as a serving board member on a purely voluntary basis, for the overall benefit of the organisation in advancing Global Alliance.

This amendment will allow greater transparency and remove a barrier to member organisations wishing to nominate their preferred candidate.

ENDS.