



Membership Application

Global Alliance for Public Relations and Communication Management

Organisation Name

Number of individual/corporate Members (where applicable) Does your organisation offer Accreditation? Yes ☐ No ☐

Associations with mainly individual members

Annual Fee

Organisations with mainly corporate, client or institutional members

Annual Fee

- | | | | | |
|-------------------------------------|--------------------|-----------|--|-----------|
| ☐ 1-300 | Individual Members | EUR 700 | ☐ Academic and/or Research Organisations | EUR 700 |
| ☐ 301-1000 | Individual Members | EUR 1000 | ☐ Education, Training and/or Professional Organisations | EUR 700 |
| ☐ 1001-2000 | Individual Members | EUR 1,400 | ☐ Organisations and Individuals/Associate Members | EUR 700 |
| ☐ 2001-3000 | Individual Members | EUR 2,100 | ☐ Organisation with corporate members | EUR 1,400 |
| ☐ 3001-5000 | Individual Members | EUR 2,300 | | |
| ☐ 5001-10000 | Individual Members | EUR 2,800 | | |
| ☐ 10001+ | Individual Members | EUR 3,800 | | |

Early Bird Discount: Save 100 Euro if paid before 31st January of calendar year.

Payment details:

Please send Membership application form with Bank Transfer to Global Alliance's CAO, Mr. Mateus Furlanetto: cao@globalalliancepr.org.

Bank Account

Bank: UBS SA, Gartenstrasse 9, 4052 Basel Switzerland

Account Nr. 0247 00132533.60G

Clearing: 0247

SWIFT/BIC code: UBSWCHZH80A

IBAN: CH96 0024 7247 1325 3360 G

Beneficiary

Global Alliance for Public Relations and Communication Management

Dammstrasse 7, 5400 Baden, Switzerland

Please indicate on the bank transfer the reason of payment: **"Global Alliance Membership"**. Bank charges covered by the **sender**.

Member's Address

Address																																					
City													State/Province																								
PostCode									Country																												
Phone																																					
Email																																					
Website																																					

Member's Social Media (complete as appropriate)

X (Twitter)																																				
Facebook																																				
Linkedin																																				
Instagram																																				
Youtube																																				
Contact																																				
Phone																																				
Email																																				

Agreement: I certify that our organization endorses the Global Alliance

- a) [Global Principles of Ethical Practice in PR and Communication Management](#)
 - b) [Global Alliance Responsible AI Principles for the PR and Communication Profession](#)
 - c) [Global Alliance Diversity, Equity, Equality and Inclusion Policy Framework](#)
 - d) [The Roman Declaration on Green Communication Responsibility](#)
- and accepts the Global Alliance's [Policies and By-laws](#).

Signature: _____

Printed Name: _____

Place and Date: _____

Please send this completed and signed form along with

- 1. A link to your current Code of Ethics (if available)
- 2. A list of your current staff and board members (if not provided below) to Global Alliance CAO: cao@globalalliancepr.org

For any additional questions, please contact:

Mateus Furlanetto, CAO: cao@globalalliancepr.org

Senior Staff and Elected Board Members (please list all current board):

Name 1

Function

Email

Phone

X (Twitter)

Name 2

Function

Email

Phone

X (Twitter)

Name 3

Function

Email

Phone

X (Twitter)

Name 4

Function

Email

Phone

X (Twitter)

Name 5

Function

Email

Phone

X (Twitter)